

ATLSFW Fashion Tour

Immersive Learning & Business Experience

Netherlands • May 2024



From the Desk of ATLSFW

Every since the inception of Atlanta Sustainable Fashion Week, my vision has been to help brands expand globally. The Kingdom of the Netherlands is a leader in sustainable fashion and textiles. So why not learn from a leader. I am honored to have the opportunity to work with the Netherlands to curate this trip helping brands get to the next level. Experience sustainability from the time you arrive until your departure including the hotel and restaurants. I am excited to welcome you to join me on this spectacular journey. Seats are limited as we are only taking 15 companies. Reserve your seat today!

ATLSFW
ATLANTA SUSTAINABLE FASHION WEEK





From the Office of the Consul General

The Netherlands Consulate General in Atlanta is pleased to announce its support with the preparation, implementation and follow up of the Atlanta Sustainable Fashion Week (ATLSFW) fact-finding mission to the Netherlands in May 2024. The mission will focus on exploring innovative sustainable fashion practices in the Dutch fashion industry and fostering collaboration between Dutch and Atlanta-based designers, entrepreneurs and knowledge institutions. The Consulate General is committed to promoting sustainable fashion practices and is confident that this mission will contribute to the growth and success of the ATLSFW and the Atlanta fashion community overall.

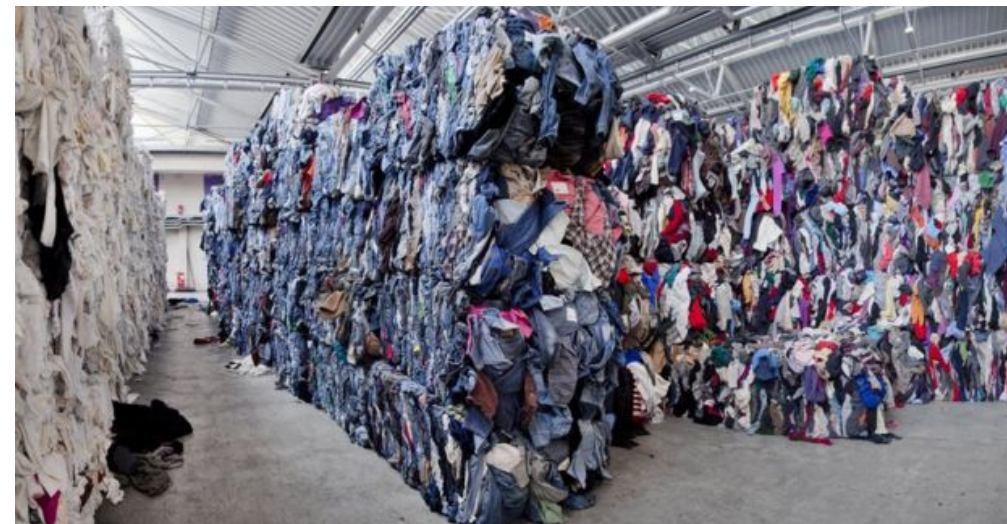
Expectations



Fashion For Good



C-Suite Meetings



Inside the Industry



Sustainable Dining



About this trip

May 18-25

ATLSFW takes you to the Netherlands for:

- An immersive experience across The Kingdom of The Netherlands
- See how the Sustainable Fashion Industry is shaped in The Netherlands
- 8 intense days filled with guided visits into the headquarters and flagship stores of fashion houses, museums, startups, brands and companies
- Visit C-Suites and directors from these companies in their offices, headquarters and flagship stores
- Connect US Fashion businesses for potential business opportunities with Dutch companies

The Program

Immersive Learning & Business Experience

- Deluxe 4 star accommodations in sustainable hotel
- Dine in fabulous sustainable restaurants
- Tour Fashion forward brands at the forefront of sustainable fashion
- Guided Tour the Fashion For Good museum
- Visit textile manufacturing facility
- Meet c-level executives and innovators for a discussion on the business of sustainability
- Experience technology is driving sustainable fashion of the future.
- Learn how to do business with the Kingdom of the Netherlands



The Program

Immersive Learning & Business Experience

Our goal is that each professional and entrepreneur comes back with insights, knowledge, and even new partners that can revolutionize one's company. Join us on guided technical tours of companies and institutions, exclusive brands with top designers, founders and managers.





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